# KOHA Google Analytics

- **Go to your Google Analytics dashboard http://www.google.com/analytics/**
- **Login into with your Google credentials**
- **Sign up for Google analytics**
- **Add new account and provide the KOHA OPAC link/address which you want to track**
- **Get the tracking ID and accept Google agreement**

**Note: You have to provide the public address of KOHA OPAC**

Google Analytics

## New Account

What would you like to track?

| Website | Mobile app |

### Tracking Method

This property works using Universal Analytics. Click *Get Tracking ID* and implement the Universal Analytics tracking code snippet to complete your set up.

### Setting up your account

**Account Name** required
Accounts are the top-most level of organisation and contain one or more tracking IDs.

testdspace

### Setting up your property

**Website Name** required

niscair

**Website URL** required

http:// ▾    www.nsdl.niscair.res.in

**Industry Category** ?

Select One ▾

Reporting Time Zone

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**Google** Analytics    Home    Reporting    Customisation    **Admin**

Administration

**testdspace** / niscair

PROPERTY

niscair ▾

🔲 Property Settings

👥 User Management

.js Tracking Info

**Tracking Code**
User-ID
Session Settings
Organic Search Sources
Referral Exclusion List
Search Term Exclusion List

PRODUCT LINKING

🔲 AdWords Linking

📄 AdSense Linking

🔵 All Products

Y Remarketing

Dd Custom Definitions

ANALYTICS EDUCATION

① Tracking Info

Find your basic tracking code, and additional data-collection settings.    ‹ › ✕

**The following settings are available only in Universal Analytics.**

Click **Tracking Code** to find the basic code snippet for a website or to download platform SDKs for an app (websites & apps).

Click **Session Settings** to configure the length of a session and of a campaign (websites & apps).

An incorrect session-length setting can have a negative impact on visit-based analysis; for example, if your users would normally have more than 30 minutes of inactivity during a session, a shorter timeout would divide single-session data into multiple sessions and provide an inaccurate picture of activity.

Set campaign timeout to correspond to the length of time you want to be able to attribute a visit or conversion to one of your campaigns. For example, if you run seasonal campaigns, set this value to 3 Months; if you run weekly campaigns, set this value to 7 Days.

Tracking ID

# UA-59145654-1

## Website tracking

This is the Universal Analytics tracking code for this property. **To get all the benefits of Universal Analytics for this property, copy and paste this code into every web page that you want to track.**

**This is your tracking code. Copy and paste it into the code of every page that you want to track.**

```
<script>
(function(i,s,o,g,r,a,m){i['GoogleAnalyticsObject']=r;i[r]=i[r]||function(){
(i[r].q=i[r].q||[]).push(arguments)},i[r].l=1*new Date();a=s.createElement(o),
m=s.getElementsByTagName(o)[0];a.async=1;a.src=g;m.parentNode.insertBefore(a,m)
})(window,document,'script','//www.google-analytics.com/analytics.js','ga');
```

# KOHA Google Analytics

- **Copy the tracking Id looking like UA-XXXXXXXX-X**

- **Login as KOHA Staff/Admin**

- **Go to More → Administration → Global System Preferences**

- **Search <u>opacuserjs</u> system preference**

- **Click on edit and paste the complete tracking code here except <script> </script> tag.**

- **Save it.**